

# LEE

M A G A Z I N E

A bimonthly magazine for Lee County women

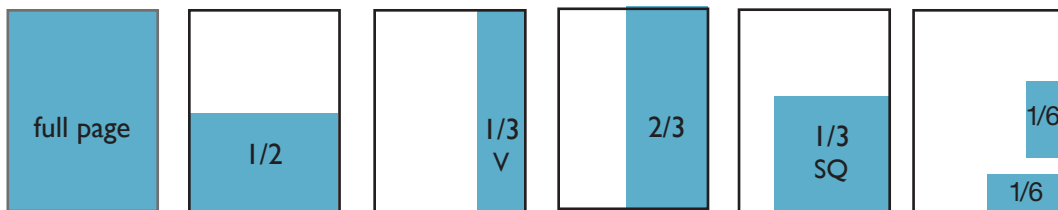
## BUY ONE, GET ONE HALF PRICE!

For example: full page, \$850 for one issue, \$637.50 each for two  
*Applies to all size ads!*

### 2010 ADVERTISING RATES

	one issue	three issues	savings
FULL PAGE	\$ 850.00	\$ 2,300.00	\$ 250.00
2/3 PAGE	\$ 595.00	\$ 1,560.00	\$ 225.00
1/2 PAGE	\$ 485.00	\$ 1,275.00	\$ 180.00
1/3 PAGE	\$ 299.00	\$ 777.00	\$ 120.00
1/6 PAGE	\$ 185.00	\$ 480.00	\$ 75.00
INSIDE COVER	\$ 1,015.00	\$ 2,745.00	\$ 300.00
BACK COVER	\$ 1,290.00	\$ 3,500.00	\$ 370.00

Add 10% to rates for special or guaranteed positioning



#### BILLING

Balance due upon ad approval unless payment arrangements have been approved . A 10% service charge will be added to any past due balance

#### COLOR

It is expressly understood that color is not guaranteed though publisher will make every effort to meet this demand for all clients.

#### ACCEPTABILITY

Lee Magazine reserves the right to reject any advertising considered unacceptable.